












# Showcase Your Products with Innovation



Transparent LCD  
**Displays**



-  RUGGEDIZED METAL CASE
-  SINGLE POWER SUPPLY
-  RJ45 ETHERNET CONNECTOR
-  USB INPUT
-  LOW ENERGY USE
-  LOCKABLE BACKDOOR
-  SEE-THROUGH SCREEN
-  PREMIUM HOUSING
-  QUALITY LED LIGHTING
-  ADJUSTABLE VOLUME
-  SINGLE POWER BUTTON

**Transparent LCD Display Cases** offer exciting new ways to engage your audience. The HD LCD technology combined with a transparent screen substrate opens up creative avenues that have never been an option with traditional LCD screens. Presenting solid black pixels on a transparent background can offer intriguing ways to deliver visual information to your audience, being used to reveal or conceal whatever is behind the screen.

**The uses** for this technology are limited only by your imagination. Retail windows, interactive booths, display cases, interactive games, vending machines, drinks coolers, this list goes on..

**Sizes:** MAGICVIU offers transparent box display in dimensions of from 21.5” to 86”, giving you great convenience to instantly showcase your star products at diverse occasions like museums, exhibitions, and boutique window decorations with the captivating motion graphics played on the outside screen. **Customized** sizes for special applications can be supplied on request.

21.5”- 86”



# TRANSPARENT LCD TOUCH SCREENS

If you're looking for a compelling and engaging solution that goes beyond the traditional touch display, **a transparent touch screen** is the answer.

As part of a transparent showcase, these screens can also be granted touch capability by combining them with touch foils or touch frames, to add an interactive element to your installation. This creates a very powerful impact when the content on screen integrates with real life objects behind the screen, encouraging viewers to interact on a level that will exceed expectations.

Transparent touch screens bring two innovative technologies together to create a cutting edge display that is hard to ignore. Attract more with **MAGICVIU** innovative transparent displays, combining an interactive screen effect through the merchandise display and image information. These can be ideal to highlight your exquisite products in season to effectively boost the sales.



## TRANSPARENT LCD Fridge Door

The Transparent LCD Screen Display or Transparent Display is surprisingly versatile and can even be fitted to a custom-made refrigerator door or be installed into small fridges with the screen already attached to a glass refrigerator door. Interactivity can be added to the Transparent LCD Screen Display, in order to engage the users and catch their attention. This is a perfect solution to be used in retail displays and many more. The Transparent Screen can be integrated into displays furniture as part of the decoration or be used for a specific event.

### Benefits:

- In combination with transparent display technology this innovatedigital cooler replaces the entire conventional front door glass with transparent Digital LCD Display assembly.
- The transparent LCD allows for clear viewing of product throughthe glass, while simultaneously having the ability to run Full HDcontent in a “see-through “manner in front of the product.
- The MAGICVIU transparent LCD cooler door is truly a turn-key solutionwith all required technology and hardware included.



### ***You own a fridge or vending machine?***

MAGICVIU just supplies the transparent LCD screen on any cooler or vending machine door. We champion a whole variety of screens for different cooler door sizes.

Specs	Size	21.5"	32"	43"	55"	65"	75"	86"
Showcase	Screen Brand	LG/BOE	LG/BOE	LG/BOE	LG/BOE	LG/BOE	LG/BOE	LG/BOE
	Display area (mm)	478.6 x 269.9	700.4 x 394.85	946.6 x 534.6	1217.6 x 687.6	1428 x 803	1649.2 x 927.6	1901x 1072
	Overall size (mm)	580 x 420 x 320	848 x 558 x 360	1145 x 735 x 331	1418 x 898 x 335	1536.8 x 911.4 x 350	1849.8 x 1127 x 350	2154 x 1320.6 x 300
	Design selection	Landscape/Portrait	Landscape/Portrait	Landscape/Portrait	Landscape/Portrait	Landscape/Portrait	Landscape/Portrait	Landscape/Portrait
	Back Light	LED	LED	LED	LED	LED	LED	LED
	Contrast ratio	3000:1	3000:1	3000:1	3000:1	3500:1	3500:1	3500:1
	Brightness	400cd/m <sup>2</sup>	400cd/m <sup>2</sup>	400cd/m <sup>2</sup>	500cd/m <sup>2</sup>	500cd/m <sup>2</sup>	500cd/m <sup>2</sup>	500cd/m <sup>2</sup>
	Aspect ration	16:9	16:9	16:9	16:9	16:9	16:9	16:9
	Resolution	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080	3840 x 2160	3840 x 2160	3840 x 2160
Touchscreen Options	Touch type	Infra-Red/PCAP	Infra-Red/PCAP	Infra-Red/PCAP	Infra-Red/PCAP	Infra-Red/PCAP	Infra-Red/PCAP	Infra-Red/PCAP
	Touch points	10	10	10	10	10	10	10
Audio	Speaker	2x5W(9Ω)	2x5W(9Ω)	2x5W(9Ω)	2x5W(9Ω)	2x5W(9Ω)	2x5W(9Ω)	2x5W(9Ω)
File format	Video	AVI/MOV/MP4/5GP/MPG/VOB/DAT/TS						
	Image	JPG/JPEG/PNG/BMP						
	Audio	MP3/ACC/WMA/WAV						
Connectivity	USB	USB Plug & Play						
Connection	Wi Fi	YES (Option)						
Power	Power supply	AC 110V-240V, 50/60HZ, DC12V/4A						
O.S	Android	Option: Android 11, RK3568, eight core, 2GHz, Power VR SGX544, DDR 2GB OR RAM 4G & 32G storage						
	Windows	Options: Windows 11 & CPU I3/I5/I7, RAM 4G/8G/16G, 500G HDD / 128G SSD / 256G SSD						
Environment	Working temperature	-40°C to 55°C						
Packing	Size (mm)	680 x 520 x 420	950 x 660 x 460	1200 x 840 x 430	1500 x 1000 x 440	1640 x 1050 x 460	1950 x 1250 x 460	2250 x 1550 x 560
	Weight (Kg)	25	30	40	55	65	80	100
Warranty	Warranty period	12 months from the date of shipping						

(Specifications are subject to changes without prior notice)



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